INTEGRATION OF REVIVING FOLK BATIK POST EARTHQUAKE AND SAUJANA (CULTURAL LANDSCAPE) CONSERVATION OF IMOGIRI HERITAGE VILLAGE

Laretna T. Adishakti
-- Center for Heritage Conservation
Department of Architecture and Planning, Faculty of Engineering,
Universitas Gadjah Mada
-- Jogja Heritage Society
-- Sekarjagad Batik Lover

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OUTLINE OF PRESENTATION

1. The Setting and the World Context of Indonesian Traditional Textile
   a. Indigo dye
   b. Javanese natural dye batik
   c. World recognitions on batik

2. Imogiri Royal Cemetery & Batik Village Heritage

3. Reviving Imogiri Folk Batik post Jogja & Central Java Earthquake 2006
   a. Jogja and Central Java Earthquake 2006
   b. Culture Emergency Response 2006 - 2008

4. 12 Years Realities and Opportunities
   a. Building World Class Market
   b. Building World Class People Centered Management
   c. Building World Class Imogiri Batik Heritage Saujana

5. Concluding Remarks
THE SETTING & THE WORLD CONTEXT OF INDONESIAN TRADITIONAL TEXTILES
1.a. INDIGO NATURAL DYE

**SILK ROUTES**

INDIGO ON THE SILK ROUTE 15 – 18 C

**SPICE TRAIL**

Traditional textile BATIK is created by wax-resist technique JAVA SARASA (Jp) 18 C

Indigo plant

https://dshot.weebly.com/exploration.html
The increase in indigo imports into Europe developed gradually from the 15th C reaching a peak in the 18th C. (Martin 102; Balfour-Paul 59)

Ternate in the Spice Islands, Molucos, drawing by Dutch artist.

Inset shows Saint John Baptist Portuguese-built fort on the island.
Indigo production in the West Indies. Back, left: harvesting indigo. Extreme right: water tank for steeping the plants just being thrown in; the second tank is for fermentation; the third is the beating vat in which the indigo liquor is rapidly agitated by means of a wooden contrivance. Front, right: an indigo plant, also a prickly pear used for cochineal cultures. Copperplate engraving from Pierre Poëlt's "Histoire générale des drogues". Paris, 1694.

Negres coupant l'Anil
Negres jetant l'Anil dans leau
Negres portant l'Anil dans des canaux pour le faire échec
1.b. Javanese natural dye batik

**Batik** = wax-resist technique

**TULIS** – hand painted by women

**CAP** - stamped by men

**Step 1**
Indigo dye

**Batik Kelengan**
Natural Indigo Batik

**Step 2**
other vegetable dye

Soga tree’s skin of the trunk

**Batik Sogan**

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BATIK, IKAT, SONGKET, ULOS, & OTHER TRADITION OF TEXTILES IN INDONESIA ARE ORIGINALLY ENVIRONMENTAL FRIENDLY
Previously, all Indonesian traditional textiles used indigo dye.
SINCE 1856 - WILLIAM HENRY PERKIN HAD FOUND SINTETIC COLOURS, NOW, MOSTLY BATIK HAS USED SYNTHETIC DYE
2009, Batik Indonesia was inscribed by UNESCO as Masterpieces of Oral and Intangible Heritage of Humanity.
2014, Jogja World Batik City was designated by World Craft Council (WCC)

October 17, 2017 in Donyang, Republic of China
The Mataram’s Royal cemetery in Imogiri, built 1632-1640 in the Mataram Moslem Era as an order of the Sultan Agung, the 3rd Mataram King who buried there in 1645.

410 stairs to reach the cemetery
The needs of batik for funeral ceremony and other types of ceremonies have created batik villages in Imogiri Royal Cemetery.
1755

Mataram Kingdom divided into
Surakarta and Yogyakarta
Rulers

Yogyakarta Palace

Yogyakarta Batik Style

Surakarta Palace

Surakarta Batik Style

Imogiri Royal Cemetery for Surakarta and Yogyakarta Kingdoms & batik producer for both styles
Wukirsari Batik Village

MAP OF IMOGIRI HERITAGE DISTRICT

Wukirsari batik village (2014)
area = 1539 ha
1576 people
725 batik artisans

Blokplan
Karangkulon Wukirsari
RT 01
RT 02
RT 03
RT 04
RT 05
RT 06
RT 07
ke Jl Imogiri Timur/Singosaren
ke Pajimatan
ke Makam Sultan Cirebon
workshop area

Wukirsari Batik Village
Recently, Imogiri has developed as tourism destination beyond cemetery & batik.
2. REVIVING IMOGIRI FOLK BATIK POST JOGJA & CENTRAL JAVA EARTHQUAKE 2006

3. Jogja and Central Java Earthquake 2006

An earthquake of magnitude 6.2 on the Richter scale struck Jogja and Central Java on 27 May 2006 at 5.54 am. More than 5,500 people have died, 58,790 are injured, 67,000 houses have been destroyed, and 72,000 are seriously damaged. 200,000 to 600,000 are left homeless.

City of Yogyakarta

Prambanan World Heritage Temple

Imogiri Heritage Saujana
“PUSAKA JOGJA BANGKIT!”
(JOGJA HERITAGE REVIVAL!)
SAVE HERITAGE AND BUILD A BETTER LOCAL ECONOMY
Center for Heritage Conservation,
Department of Architecture and Planning,
Gadjah Mada University and Jogja Heritage Society in collaboration with
Indonesian Heritage Trust and ICOMOS Indonesia
In connection to
“Jogja-Jateng ArchQuick Response/JJAR”
Supported by the World Bank, Jakarta

RAPID ASSESSMENT OF DAMAGED HERITAGE IN JOGJA AND JATENG
POST EARTHQUAKE MAY 27, 2006”
-Tangible & Intangible heritage
-Saujana heritage
THE TOWN CENTER OF IMOGIRI SEVERELY DAMAGED

2006
2006, Joglo Ciptowening Batik Museum collapsed
Batik artisans houses affected by earthquake
DISASTER IS CATASTROPHE
DISASTER CAN BE AN OPPORTUNITY
OPPORTUNITY NEEDS CREATIVITY
CREATIVITY NEEDS COLLABORATION

QUICK EMERGENCY RESPONSE AND LONG TERM RECOVERY AGENDA:
_PUSAKA JOGJA BANGKIT! – JOGJA HERITAGE REVIVAL!_
- Save Heritage and Build a Better Local Economy – (Adishakti, 2006)
3.b. CULTURE EMERGENCY RESPONSE 2006 - 2008

3.b.1) Reviving Imogiri Folk Batik managed by Jogja Heritage Society & Sekarjagad Batik Lovers, supported by CER (Culture Emergency Response) – Prince Claus Fund, Netherlands, 2006 - 2007
Action 1:
Invite batik crafters to join the daily workshop
Action 2: Site preparation & maintenance
Action 3: Provide Batik Workshop for local crafters and public
Action 4: Organize Folk Batik Market
Action 5: Strengthen the Natural Dye Process

1990s Research on Natural Indigo Dye has started by Mrs. Larasati Suliantoro
3.b.2) Yogyakarta – Central Java Assistance Program - YCAP, 2007
by AIP (Australia-Indonesia Partnership) & managed by Yogya Heritage Society

**Target:**
There were 100 skillful and experienced traditional women artisans of batik Imogiri, who need help to sustain their livelihood.

**Objective:**
to shift the mindset of the people into a more dynamic, creative, and productive

**Training programs**
- to improve their skill in batik design, batik techniques, and colouring.
- to improve productivity, quality control, marketing, and sustainability of the business.
- to learn environmental control and waste management. Some people got training to guide local heritage trails activity.

**Organizer:**
provided shelter, equipment and raw materials such as white cloth and wax, and helped for marketing and promotion.

**Focus:**
on women empowerment, batik conservation, and improving family welfare.
Action 1: Batik training
Action 2: Colouring training
Action 3: Dress making training
Action 4: Construction of batik dying place
Action 5: Construction of batik dying drainage
Action 6: Construction batik workshop
Action 7: Marketing through series of exhibitions
The achievement indicators of the development are:

(i) improvement of the quality of life,
(ii) strengthening of communication and networking,
(iii) empowered community
(iv) 12 batik communities established
(v) Complex of batik center called Gazebo developed
12 YEARS REALITIES AND OPPORTUNITIES

WORLD CLASS RECOGNITIONS/ SUPPORTS

2018, JIBB
2016, JIBB
2014, WWC
2009, UNESCO
2007, YPAC
2006, Prince Claus Fund
2006, Prince Claus Fund

12 YEARS

2018, JIBB
2016, JIBB
2014, WWC
2009, UNESCO
2007, YPAC
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12 YEARS

2018, JIBB
2016, JIBB
2014, WWC
2009, UNESCO
2007, YPAC
2006, Prince Claus Fund

12 YEARS REALITIES AND OPPORTUNITIES

SDGs, 2015
ASEAN Homestay 2014

PEOPLE LEARNING ON HERITAGE MANAGEMENT
EDUCATION ON SUSTAINABLE DEVELOPMENT

Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetry

BATIK & SAUJANA DEVELOPMENT

Batik Revival Post Disaster

Mediator
Entrepreneur

1632-1640
12 YEARS REALITIES AND OPPORTUNITIES

WORLD CLASS RECOGNITIONS/ SUPPORTS

2018, JIBB
2016, JIBB
2014, WWC
2009, UNESCO
2007, YPAC
2006, Prince Claus Fund

2006, Prince Claus Fund

1632-1640

Quality of Life

Local enterprise management
Edu Tourism Destination
Hospitality Design
Tourism Destination
Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetery

PEOPLE LEARNING ON HERITAGE MANAGEMENT

EDUCATION ON SUSTAINABLE DEVELOPMENT

12 YEARS REALITIES AND OPPORTUNITIES

WORLD CLASS RECOGNITIONS/ SUPPORTS

ASEAN Homestay 2014

SDGs, 2015

ENTREPRENEUR

MEDIATOR

@SITA
12 YEARS REALITIES AND OPPORTUNITIES

4.1. BUILDING WORLD CLASS MARKET

4.2. BUILDING WORLD CLASS PEOPLE-CENTERED MANAGEMENT

4.3. BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA

WORLD CLASS RECOGNITIONS/SUPPORTS

2018, JIBB
2016, JIBB
2014, WWC
2009, UNESCO
2007, YPAC
2006, Prince Claus Fund
2006, Prince Claus Fund

ASEAN Homestay 2014
SDGs, 2015

Mediator
Entrepreneur

1632-1640

Mediator

Local enterprise management
Edu Tourism Destination
Hospitality Design
Tourism Destination
Batik & Saujana Development
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PEOPLE LEARNING ON HERITAGE MANAGEMENT
EDUCATION ON SUSTAINABLE DEVELOPMENT

12 YEARS REALITIES AND OPPORTUNITIES
12 YEARS REALITIES AND OPPORTUNITIES

WORLD CLASS RECOGNITIONS/SUPPORTS
- SDGs, 2015
- ASEAN Homestay 2014

BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA
- Quality of Life

CONSERVATION OF THE HERITAGE SAUJANA
- Hospitality Design
- Tourism Destination

CULTURAL EMERGENCY RESPONSE
- Java Earthquake
- Batik, Wayang, Keris
- Heritage Saujana
- Royal Cemetery

TRADES, MARKETS, TOURISTS & BATIK STUDENTS
- 12 YEARS REALITIES AND OPPORTUNITIES

2006, Prince Claus Fund
2009, UNESCO
2014, WWC
2015, SDGs

2018, JIBB
2016, JIBB
2007, YPAC
2006, Prince Claus Fund

2006, 1632-1640

12 YEARS

Mediator
Entrepreneur

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4.a. BUILDING WORLD CLASS MARKET

4.A.

BUILDING WORLD CLASS MARKET

@SITA

Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetry

Hand painted with canting and hot wax
Natural dye – Indigofera tinctoria
Simplicity cutting for contemporary fashion

Laretta T. Adishakti
(Universitas Gadjah Mada, Indonesian Heritage Trust, Galeri Batik Jawa)

Nita Kenzo
(Galeri Batik Jawa)
Galeri Batik Jawa

Creative Economy: Natural Indigo Batik from Indonesia to the World

GREEN FASHION MOVEMENT

Indigo – blue gold as Raw Material from East to the West

Reviving local wisdom

PAST

Now on & the FUTURE
BUILDING WORLD CLASS MARKET

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Galeri Batik Jawa
Entrepreneur

Amsterdam, 2016

Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetery
International Folk Art Market, Santa Fe

The biggest folk art market in the world

Galeri Batik Jawa 2016, 2017, 2018, will be 2019

From Imogiri to the World

By Galeri Batik Jawa supported by Indonesian Government & privates
Fashion Show
“Natural Indigo Batik for All Seasons”.
Grote Kerk,
The Hague, July 24, 2017
Stockholm, Swedia, May 2018

Riga, Latvia, Mei 2018

Colombo, Sri Lanka, September 2018
DR. Unnikrishnan Payyappallimana

Expert Models in the Welcome Dinner International Symposium on Sustainable Development, organized by Universitas Gadjah Mada in the Kepatihan, Governor of Yogyakarta Office, 2017
4.2. BUILDING WORLD CLASS PEOPLE-CENTERED MANAGEMENT

CALL FOR PARTICIPANTS

INTERNATIONAL SUMMER COURSE ON IMOGIRI SAUJANA HERITAGE

"Participatory Planning & Design for Batik Eco-Museum"
October 6-19, 2016
YOGYAKARTA, INDONESIA

CENTER FOR HERITAGE CONSERVATION
Department of Architecture & Planning
Faculty of Engineering
UNIVERSITAS GADJAH MADA

INTERNATIONAL SUMMER COURSE ON IMOGIRI SAUJANA HERITAGE, 2016

THEMATIC ARCHITECTURAL STUDIO
UGM, 2016 Imogiri Eco-museum
Mediator UGM

Edu Tourism Destination
Hospitality Design
Tourism Destination
Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetery

FIRST JOGJA INTERNATIONAL BATIK BIENNALE 2016
Committee JIBB & Crafts Council DIY
Local Government
BUILDING WORLD CLASS PEOPLE-CENTERED MANAGEMENT

THEMATIC
ARCHITECTURAL STUDIO
UGM, 2016 & 2017
Eco-museum & Hospitality Design

Hospitality Design
Tourism Destination
Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetery
IMOGIRI BATIK ECOMUSEUM
Reinterpreting Local Tradition of Batik Village

Architecture Students UGM exhibition 2017

Batik Community House, Sri Kuncoro

Cultural Center

HOMESTAY

WORKSHOP AREA
Community Services – Homestay & Gallery Design
Department of Architecture & Planning, Universitas Gadjah Mada, 2017

Understanding of the traditional house - LIMASAN

UGM Village Community Service 2017
Local enterprise management
Edu Tourism Destination
Hospitality Design
Tourism Destination
Batik & Saujana Development
Batik Revival Post Disaster
Java Earthquake
Batik, Wayang, Keris
Heritage Saujana
Royal Cemetry
BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA

Be as a tourist

UGM Village Community Service 2017
- Local enterprise management
- Edu Tourism Destination
- Hospitality Design
- Tourism Destination
- Batik & Saujana Development
- Batik Revival Post Disaster
- Java Earthquake
- Batik, Wayang, Keris
- Heritage Saujana
- Royal Cemetery
BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA

Bamboo materials not about poverty, but quality of creativity

The quality of space and architectural design lesson learnt: Traditional house Limasan – utilization & creative design

Conserve village panorama

Kitchen design with glass wall & window

UGM Village Community Services 2017

- Local enterprise management
- Edu Tourism Destination
- Hospitality Design
- Tourism Destination
- Batik & Saujana Development
- Batik Revival Post Disaster
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- Royal Cemetry
BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA

Villagers to villagers Dialogue

UGM Village Community Service 2017
- Local enterprise management
- Edu Tourism Destination
- Hospitality Design
- Tourism Destination
- Batik & Saujana Development
- Batik Revival Post Disaster
- Java Earthquake
- Batik, Wayang, Keris
- Heritage Saujana
- Royal Cemetery
People’s agreement to conserve “Limasan” Traditional House for Hospitality Design

UGM Architecture Students - Studio Works, 2017: Hospitality Design - Limasan development
Stayed in the Homestay with local materials responding the local environment.

Local leader of Imogiri visited art and crafts to find inspirations.

Omah Tani Homestay
Activities in the Pabringan Market

Local leader of Imogiri visited art and crafts to find inspirations

Creative market Pabringan under the Bamboo forest in Temanggung
The batik artisans from Imogiri learnt the display of batik for interior.
BUILDING WORLD CLASS IMOGIRI BATIK HERITAGE SAUJANA

The achievement 2018

Many new construction of traditional house functioned for galleries and international events

Batik Gallery in Gazebo
Traditional market under Teakwood forest finally opened and managed by the Imogiri community.

The achievement 2018
CONCLUDING REMARKS

- Reviving folk crafts in the heritage site is about livelihood development and related to the quality of the whole aspects of environment, that is the *saujana* conservation itself.
- Folk arts is handmade & a road for the future, proper market is important.
- Traditional crafts have high opportunity in the global market.
- Mediators and entrepreneurs are still needed for creative and innovative community to be.
- Develop more field schools in Imogiri either involving the higher education as well as professional practices from various fields.
- Implementation of the Gianyar Declaration 2017 on Culture Sustainability & Climate Change: *Strategy 13 – The duty to promote creative industries based on the conservation of nature and culture.*

The global heritage community has a duty to promote responsible creative industries based on the conservation of nature and culture to provide job creation, including post disasters, to generate locally based economic activity and to enhance the innovation of folk art and heritage design.
THANK YOU